

# KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET DAN TEKNOLOGI UNIVERSITAS MATARAM

#### PROGRAM STUDI ILMU KOMUNIKASI

Jalan Majapahit Nomor 62 Mataram email : <u>komunikasi@unram.ac.id</u> www.unram.ac.id telp : +62 0370 7842165

#### LEMBAR DISPOSISI

Tgl Terima:	12/0/2	023	`		No	o. Surat : 500
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#### Petunjuk Kolom:

- 1. Mohon Pendapat
- 2. Mohon Keputusan
- 3. Untuk Maklum
- 4. Bicarakan
- 5. Teliti dan Ikuti Perkembangan
- 6. Untuk Perhatian
- 7. Siapkan Konsep
- 8. Untuk Diproses Sesuai Dengan Aturan Yang Berlaku
- 9. Selesiakan sesuai dengan pembicaraan
- 10. Edarkan/gandakan
- 11. Harap mewakili saya
- 12. Arsip.
- 13.



# KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET, DAN TEKNOLOGI

#### UNIVERSITAS MATARAM

#### UPT. BIMBINGAN KONSELING DAN PEMBINAAN KARIR

Jalan Majapahit No. 62 Mataram 83125 Telp. (0370) 633007-631166

Website: http://cdc.unram.ac.id, Email: unrambkpk@gmail.com FB & IG: uptbkpkunram

Nomor

: 118/UN18.U4/TI/2023

Lamp.

: 1 (satu) rangkap

Hal

: Undangan Zoom Meeting

Yth. Ka. PRODI (daftar undangan terlampir)

Universitas Mataram

Mataram

Dengan hormat, sehubungan dengan program **Kerjasama Perusahaan Singapura (Skillio)** dengan UPT. Bimbingan Konseling dan Pembinaan Karir Universitas Mataram, kami bermaksud mengadakan zoom meeting perihal program magang kerja ke singapura.

Terkait dengan hal tersebut mohon kesediaan Bapak/Ibu dan mahasiswa masing-masing Prodi kiranya dapat berpartisipasi untuk mengikuti *zoom meeting* tersebut, yang Insya Allah akan dilaksanakan pada:

Hari/Tanggal

: Jum'at, 15 September 2023

Waktu

: 14.00 s/d 17.30 WITA

Link

: https://us02web.zoom.us/j/86050754374?pwd=

V1M0TUJNZWVZc0RpNEhEVGROb3NXUT09

Demikian, atas kesediaan dan kerjasamanya disampaikan terima kasih.

Mengetahui:

Wakil Rektor Bidang Kemahasiswaan

dan Alumni,

Dr. Sulita, ST., M

NIP. 19720216/199703 1 001

SITAS MEDIA



8 September 2023

UPT BIMBINGAN KOPULIA POHMAN, S.Psi., M.Psi., Psikolog DAN PEMBINAAN KATO. 19850507 201903 1 006

Tembusan:

1. Yth. Bapak Rektor (sebagai laporan)

2. Arsip



Tanggal : 8 September 2023 Lampiran Nomor : 118/UN18.U4/TI/2023 Hal : Undangan Zoom Meeting

#### **DAFTAR UNDANGAN:**

1. Ka. Prodi Teknik Informatika Fakultas Teknik

2. Ka. Prodi Manajeman Fakultas Ekonomi dan Bisnis

3. Ka. Prodi Hubungan Internasional

4. Ka. Prodi Ilmu Komunikasi

5. Ka. Prodi Ilmu Sosiologi

Mengetahui:

WakitaRektor Bidang Kemahasiswaan

dan Alumni Uniam,

Dr. Sujita, ST., MT

WP 19720216 199703 1 001

UPT BIMBINGAN KONSELING
DAN PEMBINAAN KONSELING
DAN PEMBINAAN KANIP. 198505072019031006



# Bridging the schoolto-work transition



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Students with international work exposure are more employable and confident.

However, students lack the opportunity to secure paid international work experience outside of their home country.

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Problem: Only 1 in 10 university students in SEA has access to international work exposure during university. (SDG Goal 8: Decent Work and Economic Growth)

Through Skilio, we have impacted:

SEA students in the Skilio Community

SEA students indicated interest to enroll in the Skilio Career Fellowship Students who have found work opportunities with Skilio's network

(with an average 85%-95% job placement rate for shortlisted students)

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Skilio Career **Fellowship** 

Land your dream job with your skills with personalised coaching, insider tips, exclusive networks for fast-tracked hiring opportunities

#### What's in it for our fellows?

Get you hired for your skills, even without much professional experience

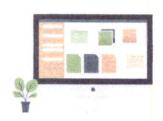
Fast-tracked hiring opportunities with Skilio's employer network

Personalised guidance based on career preferences and skillsets

skilio

We help university students in SEA secure remote paid internships in Singapore-based companies.

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#### RESOURCE

Access top aggregated career resources that address pain points at each step of the hiring process



#### **NETWORK**

Network with industry professionals for <u>up-to-date</u> <u>hiring advice</u> and <u>fast-tracked</u> hiring opportunities



#### COMMUNITY

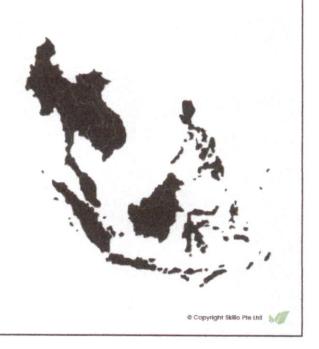
You land yourself in a mutually supportive, regional career community to embark on this jobseeking journey together





# What's in it for our Skilio fellows in SEA?

- Competitive monthly stipend, guaranteed paid internship: average \$300 SGD per month
- Enhanced personal branding to differentiate yourself with an overseas internship branding based in Singapore
- Remote work: work from home for a Singapore-based employer





# **Employers & Positions**



Scan the QR code for an updated list of positions open for remote internships

#### Pillars of available positions (non-exhaustive):

- Digital Marketing
- **Business Development**
- Information Technology (IT)
- Operations

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#### Types of roles available:

- Business Development: Prospecting & outreach, market research, client pitching
- Digital Marketing: Social media content creation, social media localisation, content calendar management, marketing analytics
- IT: frontend software development, QA testing, UI/UX, graphic design, data analysis, data scientist
- Operations: Event management, customer service support, community building

More than 300 open positions in Singapore

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#### **Digital Marketing**

- Digital marketing
- Content writer intern
- Social media marketing intern
- Content creation intern
- Video content specialist intern

Skills: Social media management, content marketing, SEO, Ad, Google Analytics, campaign management

## **Employers & Positions**

#### **Business Development**

- Growth & partnerships intern
- Business development & operations intern
- Sales intern
- Performance marketing analyst intern
- Market and international expansion intern

Skills: prospect research, cold calling, market research

#### Information Tech (IT)

- UI/UX design intern
- Graphic design intern
- Data science intern
- Video content creator
- Software engineering intern
- Frontend developer

Skills: Graphic design, UI/UX, web development, data analysis, machine learning

#### **Operations**

- **Event curator**
- Community development executive
- Programmes intern
- Customer success

Skills: Operations management, business administration, customer relationship management

#### Fellowship Onboarding

- Nominated students confirms their
- participation
  Students submit their Skilio Portfolio and resume

#### Interview

- Fellows interview with interested
- companies Skilio and the university will be kept in the loop for all fellows' application status



#### **Nominations**

Student applies for programme

#### Fellowship

- Students receive application support resume/ cover letter writing, interview prep. etc
- Apply for internships using your Skilio Portfolio

#### Internship

- Fellows sign internship agreement with the employer
- Fellows complete work ethics quiz to prepare
- for their remote internship in Singapore Skilio will handle the payroll between the employer and student

How it works: A student's user journey with Skilio

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## PARTNERSHIP WITH UNIVERSITIES

#### **Fellowship Application**

- Students submit: link to Skilio Portfolio containing their resume, English certification and relevant skills for interested roles they want to apply for) OR University directly sends Skilio list of shortlisted students

#### Interview

- Students go for interviews with interested
- employers Skilio will update the university on the students' application status through a tracking dashboard



#### Information Session

- University hosts an information
- university notes an information webinar with Skillo to introduce the fellowship OR University shares publicity materials with students and nominates interested students who meet the programme requirements

#### **Fellowship**

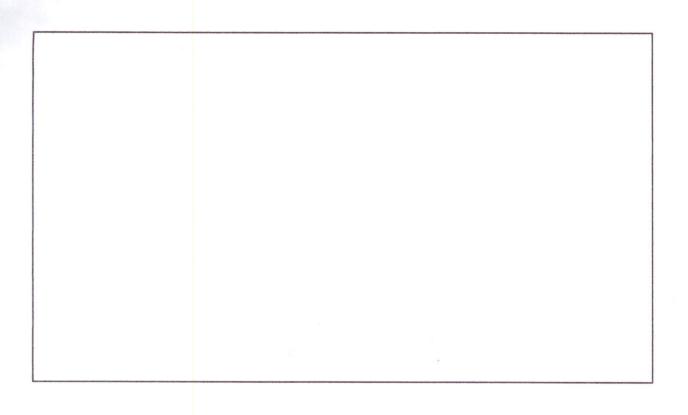
- Students receive application support from Skilio - resume/ cover letter writing,
- Students apply for jobs on Skilio's Campus Academy using their Skilio Portfolio

#### Hired

- Students will inform Skillio on their bank occount details and complete a work ethics quiz to prepare for the internship Skilio will check in with students and the
- employers every week and inform the university if any issues arise

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# How do we partner with universities?

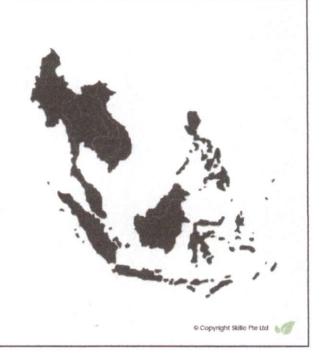
- Skilio signs MOU/ MOA with university
- University pre-screens for qualified students every quarter or every semester internship intake

#### Option 1

Student takes care of their own fees (\$20 SGD registration fee and \$330 placement fee upon completing their first 2 months of internship)

#### Option 2

School pays for selected students' programme fees (\$350 SGD) and students take back full salary amount (\$300/mth) after completing their internship



# What are the qualities & skill sets of our ideal fellow?

- Excellent co-curricular, professional and academic track record
- 2. Excellent conduct in school
- 3. Willing to learn, driven, self-motivated, responsible, responsive and accountable
- Excellent English proficiency (able to communicate well with English-speaking employers)
- 5. Able to commit at least 3 months for the internship (with an additional 1-2 month lead time for placement)
- Able to commit 30-40 working hours per week





Annisa Putri Cahyani Universitas Indonesia & the University of Queensland Fresh Graduate in Communication

Jobseekers gain fast-tracked access to Singapore careers and a platform for upskilling & personal branding with the Skilio Career Fellowship.

> "Skilio was a valuable gateway that allowed me to apply for Singaporean internships that I wouldn't have found elsewhere."

"Skilio guided me through the application process until I secured an internship placement with my skills. Skilio also provided me with numerous resources that have helped me build my personal branding and skills that led me to my current placement"

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#### Supicha Soongsanit Bangkok University School of Business Administration in Major Management

Jobseekers build employability skills with the opportunity for international work exposure in Singapore.

"This program provides a full internship opportunity for those who want to work abroad, plus Singapore (is) a good workplace to enroll and to work with."

"I have experienced the real working environment with the team and also have an opportunity to work with CEO which is crazy fantastic. I believe this internship would give me skills in both hard and soft skills for working in near future"

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#### Piengpor Arunsuwannakorn

Mahidol University International College (MUIC) Bachelor of Business Administration

### Jobseekers benefit from a paid internship while applying skills they have learnt in school to real work contexts

"I want to gain work experience regarding the field I'm studying and make an income."

"Jobs provided by Skilio are more easily **reachable and accessible**. I get to use my marketing and content creating skills I gained from joining university club in real-life work."



#### Jirapohn Khachorndecha

Bangkok University Bachelor of Business Administration in International Business Management

## Jobseekers gain an opportunity for an overseas internship while applying essential skills in a professional setting

"The reason that I enrolled this program because is very interesting and such a great opportunity to do (an) internship overseas."

"I have tried many things in a professional way. For example: Contacting the distributors, research and data analysis, working with many people and planning for TikTok in every processes from the beginning to analysing the data and results"

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## Let's connect:

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# Supported by:









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